

June 2021 Prospectus

Online registration:

Saturday, May 29, 2021 - Wednesday, June 2, 2021

Paintings will remain in the virtual gallery until July 10, 2021

ZOOM RECEPTION: Sunday, June 6, 2:00 pm

Paula Fowler & Nancy McMillan, Gallery Co-Directors
gallerydirector@watercolorhouston.com

Juror: Dana Frankfort

is a Houston-born artist and painting professor at University of Houston. She earned a BA from Brandeis University and her MFA from Yale School of Art. She also attended Skowhegan School of Painting and Sculpture. Frankfort was a Core Fellow at the Glassell School of Art at the MFA-H and received a Guggenheim Fellowship in 2006. Her work often engages with the history of abstract art and features bright colors, gestural brushwork, and text. She has shown work internationally in exhibitions.

Eligibility and Requirements:

- Artist must be a current WAS-H member
- Artwork must be completed within the last 24 months
- Up to three entries per artist.
- Fee of \$10 per entry

Artwork Regulations:

Water soluble media

At least 80% water media. Examples include, but are not limited to the following: watercolor, acrylic, gouache, egg tempera, casein, water soluble charcoal, or ink. Any further consideration will be made by the Gallery Director.

Surfaces

Materials suitable for water soluble media: examples include, but are not limited to the following: Paper, Yupo, Aquabond, Claybord, Gessobord (with or without cradle), illustration or art board, rice paper, or canvas. Any further consideration will be made by the Gallery Director.

Originality

Photo references allowed:

- Permission-granted photos taken by others
- Photos no longer copyright-protected
- Purchased photos
- Artist's own photos

Paintings:

- NOT painted under supervision, or from teaching DVD or book
- NOT painted from another's painting
- NOT won in any monthly exhibit or accepted in AME or IWE exhibits
- NOT repainted from winning image
- Only original artwork (no giclees, copies, etc.)

Collage

- Allowed as long as water media is the dominant element,
- No restrictions on collage source (ie fabric, commercial papers, photos, etc, allowed)

Enhancement Media

- Less than 20% non-water-soluble media. Examples include, but are not limited to the following: pencils, pastels, wax with varnish/accents/resists, charcoal, graphite, iridescent paints, or gold/metal leaf. Any further consideration will be made by the Gallery Director.

THEME: *Abstract*

The abstract theme pertains to a style of painting in which the artist seeks to achieve the effect using the elements of design such as shape, form, color, and texture. The subject can be recognizable, however, the artist can also express meaning through only the elements of design, with no obvious subject matter.

Pricing

- Paintings may be for sale or not for sale (NFS)
- All Sales of paintings during the duration of the exhibit will be handled on behalf of the artist by WAS-H
- Paintings will have sales tax added at time of sale
- Gallery commission of 20% and 5% charge for credit card sales
- Interested buyers may call the Administrative Assistant, Martin, at WASH 713-942-9966 or email at him at admin@watercolorhouston.org

Framing, Mounting, and Protecting Artwork Regulations

- *Paintings do not have to be matted, framed, nor a fixative to be applied for an online show*
- To ensure the protection of your artwork for in-Gallery shows, pieces must require protection.
 - If set in a frame, the piece must be mounted on a mat and framed under plexiglass. The dimensions of the mat and frame shall be detailed in that particular Monthly Prospectus. Frames are to be wired across the back, capable of being hung from a single point on the wire.
 - Another acceptable mounting format, capable of being hung, includes a cradle with fixative.
 - Other acceptable protection formats include varnish, wax, or an acceptable form of fixative to ensure proper protection of your piece.
- For in-Gallery shows, specific sizing, or fixative media used shall be at the discretion of the Gallery Director. Any further consideration will be made by the Gallery Director.
- Size not to exceed 48" in height or width

Unclothed figure

- Yes, this subject allowed
- WAS-H reserves the right to refuse entries that are obscene, controversial, or in bad taste

Awards

- Cash Awards for 1st- \$100, 2nd - \$75 and 3rd- \$50
- Honorable Mentions awarded a ribbon - no cash
- Only one award per artist
- Winners are notified by phone and/or email

Regulation

- *Artwork will not physically hang in the gallery for this online exhibit*
- *A photo of the artwork will be submitted and posted on the WAS-H website, as is done for the International Exhibit.*
- *A photograph of the painting must remain in the virtual gallery for the duration of the exhibit*
- *Artwork can be sold matted and in a protective sleeve, ready to frame by the buyer.*
- If sold, the artist can deliver the painting to WAS-H to be picked up by the buyer.
- If the painting needs to be shipped to a buyer, the artist will be responsible for shipping and costs

Liability

- WASH will not be liable for damage before, during or after the exhibit.
- Artwork that adheres to these guidelines will be accepted, with the provision that WAS-H reserves the right to reject any entry that is controversial, obscene, or in bad taste.